



INVESTING IN WOMEN'S FUTURES

January 24th - March 24th, 2022 | Monday - Thursday, 10:00AM - 12:00PM



ECOMMERCE

Investing in Women's Futures program will provide women with an end-to-end training and practical skills to create their own on-line enterprise.



What will you learn:

- Setting Up Your On-Line Business/Adding On-Line Services to Your Existing Business - Foundational Structures
- Financial Literacy, Product Development & Positioning - What's your Brand?
- Creating an On-Line Business - Platforms, Planning and Practical Skills
- Integrated Digital Marketing - Planning and Practical Skills
- Measuring Your On-Line Business' Success - Money and Metrics
- Training on Creating YouTube Videos, Product Photography through Tech Lab



Who is Eligible:

- Women With an English Language Benchmark of 6 and Above
- Women With Strong Computer Skills

Enrollment Requirements:

- A Business Idea
- Personal Laptop or Desktop Computer
- High Speed Internet

For more information please contact:

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Ontario

ymcacambridgekw.ca

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