



# YMCA Physical Literacy

October 2, 2017

September was a busy month for Physical Literacy with many conversations and learning opportunities.

An advisory group has been established to be a support moving forward. Jaime Jacomen, Lianne Horne, Luke Moyer and Shawn Ashe have graciously agreed to be part of this group.

Initial observations have begun in the first 5 programs: Dance, Youth Fit, Steve Nash Basketball, School Age Youth Development and Newcomer Youth.

Nine Master Trainers have been identified with a few more names to come this week. Training dates are being determined with Canada Sport For Life for these individuals. A date is also being finalized for the Leadership PL 101 training. Look for a save the date email in the next few days.

You can find Physical Literacy on Facebook and Twitter by searching @YMCAbeactive.

A few statistics to note:

- More than 380 YMCA team members have heard about Physical Literacy through one-on-one conversations or group meetings
- Facebook posts have reached more than 400 people in the past 2 weeks
- Twitter has made more than 1100 impressions in the past 2 weeks and has been retweeted across Canada

More team visits will take place over the next few weeks to introduce Physical Literacy before more focussed and intentional meetings take place. It has been incredible to meet so many dedicated and enthusiastic YMCA team members and volunteers, and to have the opportunity to see them in action. Physical Literacy is happening across our association already in many ways. We will move forward with intent to better prepare children and youth to move with confidence through their whole life.

*"I am excited for the opportunity we have to be part of a movement!"*

YMCA Team Member